

HENRI. MARTINEZ

GRAPHIC + INTERIOR DESIGNER

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hello@henrimartinezdesign.com

HENRIMARTINEZDESIGN.COM

Hi there! My name is Henri! I have over 12 years of experience delivering creative solutions for local & global companies in Graphic & Interior Design. I enjoy solving design challenges and implementing a strategic approach to the projects I work on. I love leadership, I'm curious, a quick learner & detailed oriented. If I have to wear many hats, that's me!

SKILLS

- » Creative Solutions, Branding, Layouts, Illustrations, CMS Web Design, UX /UI design, Wireframes, Art Direction, Interior Design.
- » Team Leader, Organized, Detail Oriented, Quick Learner, Adaptable.

SOFTWARES

Mac OS. Adobe Suite: Illustrator, Photoshop, InDesign, Acrobat, Adobe XD. Figma. Microsoft Office. G Suite. iWork. AutoCAD, SketchUp

LANGUAGES

Spanish [native]
English
Knowledge of French

EDUCATION

BFA, Visual Communications

The Illinois Institute of Art-Chicago
Chicago, IL. March 2009

BFA, Interior Design

University Institute of Design Las Mercedes
Caracas, Venezuela. March 2004

Practical Internet Marketing

DePaul University
Chicago, IL. 2010

WORK EXPERIENCE

GRAPHIC & INTERIOR DESIGNER - Freelance

Sep 2010 - Present | Caracas, Venezuela - Remote

- Create design solutions for local and global companies: Logos, Brand Identity, Product Packaging, Collateral pieces, Layouts, Brochures, Digital Illustrations, Photography retouching, Pre-flight, Print and Web Advertising, Marketing Material - POP & POS, E-mail marketing, Front-end web design - CMS, Wireframes.
- Create Mood Boards, Floor Plans & Interior Design solutions.
- Create & manage multiple projects from concept through completion. Remodeling construction management.
- Worked directly with clients to manage expectations and exceed desired results.
- Communicate clearly and in a timely manner with creative teams. Discuss project goals, schedules and deadlines.

SENIOR GRAPHIC DESIGNER - LA BODEGA, LTD

Aug 2009 - Jun 2010 | Chicago, Illinois. United States

- Create graphic solutions for brand's identity, packaging, layouts, Photo retouch.
- Contact vendors for monthly flyers.

SENIOR GRAPHIC DESIGNER - DBP | CHICAGO

Jun 2008 - Aug 2009 - Chicago, Illinois. United States

- Create graphic solutions such as Logos, Collaterals, Brochures, Business cards, Illustrations, Packaging, Photo retouch, Front-end web design solutions.
- Worked directly with clients to manage expectations and exceed desired results.

INTERIOR DESIGNER - Abbaco Muebles

2004 - 2005 - Caracas, Venezuela

- Assisted customers and created design proposals and floor plans for client's homes and offices.
- Assisted Lead Architect in production orders and product designs.
- Prepared billing and invoicing.
- Oversee and manage delivery and installation.